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PRODUCTIONS

Hollywood thriller *Hanna* shot in Kuusamo

The adventure thriller *Hanna*, directed by BAFTA Award winner Joe Wright, was shot in the snowy Kuusamo for five days in March 2010. Focus Features holds the worldwide rights to the movie. Cast for the film are Academy Award nominee Saoirse Ronan (*Atonement*), Academy Award winner Cate Blanchett (*Robin Hood*, *Lord of the Rings*) and Eric Bana (*Star Trek*, *Hulk*, *Munich*). [Read more about the film](#)

Helsinki-Filmi provided the production services in Finland and the Finnish Location Manager was Hessu Tönkyrä from Tasankojenmies. The international production team was left very satisfied with the magical scenery of Kuusamo and the very hardworking and professional Finnish crew of 70 members.

“Kuusamo was the most amazing scenery I think I had ever seen.”

Adam Richards, Location Supervisor

“The majority of foreign crew members had never before worked in Arctic conditions like these, which is why we were specially prepared to take care of the crew’s well-being.”

Hessu Tönkyrä, Location Manager Finland

The North Finland Film Commission helped the Hanna production in Kuusamo by offering location scouting and consultation on finding the local crew. NFFC also hosted the location recce in the region and coordinated the financial negotiations with VisitFinland, the City of Kuusamo, Ruka-Kuusamo Tourist Association and Nordic Business Center Naturpolis, which helped to cover some of the costs of shooting in Finland.

Want to learn more about filming in Arctic conditions and the co-operation of Adam Richards and Hessa Tönkyrä? [Read the Q&A on the NFFC web site](#)

Latvian TV crew savoured the Oulu region

Production company Labvakar from Latvia was filming in the Oulu Region between 19th and 23rd February. The four-member TV crew arrived in Finland to shoot the food program *Kas var but labaks par šo?* (What could be better than this?) for a Latvian channel TV 1. The host of the show is [Martins Ritins](#), a celebrity chef and the owner of a five-star restaurant in Riga.

NFFC coordinated the visit by arranging shooting locations, schedules, interviews and transportation. Producer [Andra Cerina](#) was pleased with the NFFC arrangements as well as with the content: the production team got material for five episodes instead of the planned three. The Latvians visited numerous local food and grocery producers, restaurants and reindeer farms. The visit was supported by the Marketing team of City of Oulu.

Watch the episodes in the [VOD archive Delfi](#)



Photo: Labvakar

PRODUCTION IN BRIEF

Iceman

WHAT?	International television broadcasting of the “Iceman Kuusamo Lapland Strongman Championships” (over 90 million viewers worldwide)
WHEN?	In March
WHERE?	In Kuusamo
WHO?	Fitness Media Ltd, Oulu, Finland
NFFC Service	Finding co-operation partners

EVENTS & NETWORKING

NFFC spring seminar provoked discussion about the industry future

NFFC Seminar IV: Focus on Production Services and the accompanying Location Management Workshop took place in the beautiful ski resort of Ruka in the Kuusamo region on 30th and 31st March. Five international speakers gave the Finnish audience an insight into the international standard of production services and on financing productions with incentives.

Tamás Csutak (Abacus-Consult Ltd., Hungary) and David Collins (Samson Films, Ireland) opened up the marketing and financial policy practices in their countries as well as the role of incentives in making their countries more attractive as shooting locations. The day ended with The Great Panel Discussion where the key people of Finnish state funding and the industry spokespeople summed up the facts on how to create an efficient Finnish incentive system for film industry. Incentives are a very hot topic in Finland right now, and NFFC is actively participating in the discussion.

In the Location Management Workshop, Location Manager Steve Hart (*Robin Hood, Pirates of the Caribbean: Dead Man 's Chest*) from the UK introduced the participants to the secrets of large-scale productions. Mr. Hart gave practical examples on how to serve production companies in the best possible way. With Mr. Hart's teachings in mind, the production service companies and film industry professionals in Northern Finland are now even better prepared to help in making new films come true.

See [the seminar and workshop program](#) in full

OK Go teaches a thing or two on Internet content distribution

The US-based band OK Go will headline a seminar that trains regional professionals in the possibilities of distributing content over the Internet. Other speakers in the seminar, taking place on 25th August, will be Finnish Internet and music industry experts. The seminar will be arranged in co-operation with Oulu Music Video Festival, NFFC, research center CIE (Center for Internet Excellence), digital media product development project Dimeke and advertising agency Työmaa.

The seminar is part of Oulu Music Video Festival, taking place for the 17th time between August 25th and 29th. After the seminar, OK Go will perform at the festival main stage.

Watch OK Go's video [This Too Shall Pass](#), viewed in YouTube for record-breaking six million times on its release week.



Our website at www.nffc.fi is the information source on everything you need in order to start a production in the region: the locations, companies, services, crew members, extras and much more.

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